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What are the direct-sale outdoor power supplies



Overview

What is outdoor power equipment?

Outdoor power equipment, including lawnmowers, blowers, hedge trimmers, and saws, plays a crucial role in various landscaping operations, such as lawn maintenance, hardscaping, tree care, and snow removal. The evolution of the urban lifestyle has encouraged demand for outdoor equipment, especially in landscaping and gardening.

Are outdoor power equipment sales declining?

The Outdoor Power Equipment sales through direct purchase are declining as manufacturers of lawn and garden products are increasingly finding success on e-commerce platforms such as Amazon and Home Depot.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

Which stores dominate outdoor power equipment sales in Q2 2025?

In Q2 2025, brick-and-mortar stores continued to dominate OPE sales, though online purchases have carved out nearly a third of the market: Online Can't Be Ignored: In-store remains the dominant channel for Outdoor Power Equipment sales, capturing 69% of purchases. However, the 31% of sales happening online signals a major behavioral shift.

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Market Overview The Outdoor Power Supply market is experiencing rapid growth driven by the increasing demand for reliable ...

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The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5 billion by 2032, exhibiting a compound annual ...

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Choosing the right outdoor DC power supply involves a range of considerations, from wattage requirements to weather resistance and technological innovations. Understanding your ...

Explore the Outdoor Power Supply Market forecasted to expand from USD 7.5 billion in 2024 to USD 12.3 billion by 2033, achieving a CAGR of 6.5%. This report provides a thorough analysis ...

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